

JUDITH MORALES, MSc.

Cancun, Mexico | + 00 52 1 (998) 2425358 | judithaml@hotmail.com

<https://www.linkedin.com/in/judith-morales-523762154>

PROFILE

Project manager leader with 18 years experience in planning, developing, managing and implementing conservation of nature projects with an integrated approach.

Recognized for successfully creating partnerships with key stakeholders to ensure sustainability of the projects.

Developed ability to define the scope of projects, design action plans, implement work plans, analyze data and adapt as necessary, evaluate results and share lessons for diverse audiences.

Highly motivated professional, strongly committed to preserving nature.

RELEVANT EXPERIENCE

PARLEY FOR THE OCEANS

September 2018 – Current

Mexico Regional Program Manager, Cancun, Mexico.

- Establish collaborations with more than 100 partners to implement the Parley A.I.R Strategy to fight plastic pollution in marine ecosystems.
- Elaborate annual work plans, consultants TOR and contracts, partners agreements, technical report, manage monthly budgets and expenses of the Mexico Program operation.
- Recruit temporary staff; Coordinate volunteers and students for cleanups and events.
- Implement environmental education projects, Parley talks and manages Parley Mexico social media.
- Conduct plastic monitoring in sandy beaches, analyze samples, generate databases and outreach publication.
- Participate and provide recommendations during the solid waste legislation modification public consultations.
- Identify international grants and elaborate project proposals and budgets (NOAA).

INDEPENDENT CONSULTANT, Cancun, Mexico.

2018

- Parley for the Oceans, Consultancy “Exploration phase for the implementation of the A.I.R. Strategy in Mexico”.
- Onca Maya, develop proposals “Adaptation to Climate Change and Wildlife in Tourism” for SECTUR.
- Amigos de Sian Ka’an, develop proposal “Sustainable Tourism in Mayakaan” for the Inter-American Foundation.
- WWF Guatemala, Consultancy “Evaluate the Perception of Cozumel Residents of Cruise Passengers”.
- CONBIODES, Consultant to support the process of elaboration of 4 MPAs Climate Change Adaptation Program.
- GES, Consultancy “US/Canada Beverages Containers Legislation Analysis, Compilation and Translation”, 2011.

WORLD WILDLIFE FUND

2011 - 2018

Mexican Mesoamerican Reef Deputy Director - WWF Mexico, Cancun and Mexico City, 2015 - 2018.

Strategic Project Coordinator- WWF Guatemala, Cancun, Mexico, 2011-2015.

- Coordinate, manage and follow up the implementation of the 14 multi-annual conservation projects portfolio funded by the WWF-FCS Alliance, implemented by 9 Mexican partners; Elaborate and review project proposals and budgets, due diligence documents, quarterly technical and financial reports, products and outreach materials, prepare progress reports and quantifies results; Organize workshops, partner trainings, supervision site visits, donor trips and strategy evaluation events.
- Identify international grants and elaborate regional, multi-annual project proposals and budgets for NOAA, Caudalie, PNUD, RCL, IKI, NFWF, WWF NL, DE, CA.
- Design, elaborate and follow up WWF Mexico funding proposals pipeline in coordination with the Admin team.
- Support WWF Guatemala reviewing the GEF MAR2R project PIF and PRODOC (Mexico section).
- Implement the project “Promote Sustainable Development Tourism Zones in Huatulco, Mexico” for WWF NL.
- Manage the project “Adaptation to climate change for sea turtles in the Yucatan Peninsula” for WWF CA.
- Represent WWF Mexico at local and international workshops and meetings. Support WWF Guatemala side events at GEF General Assembly and support WWF International delegation at COP 13 CBD.

- Participate in public consultations to review MPAs proposal, decrees and management programs as well as Impact Assessments Evaluations for coastal tourism infrastructure projects providing recommendations.
- Review GSTC criteria as well as the Guide for Sustainable Tourism with Sharks and Rays for WWF International.
- Implement the MAR region project “Best practices for whale shark tourism” and create and facilitate the Mexican Caribbean Whale Shark Working Group, funded by WWF NL.
- Coordinate the Earth Hour annual events in Quintana Roo, with volunteers and local Governments.
- Administer and manage the WWF Cancun Office.

NATIONAL COMMISSION FOR NATURAL PROTECTED AREAS (CONANP)

2010

Environmental Services High Responsibility Liaison, Mexico City.

- Consolidate the Institutional strategy for environmental services; Analyze environmental services information and follow up on carbon sequestration projects in protected areas.
- Follow up of the National Forestry Commission Environmental Services Technical Committee

THE NATURE CONSERVANCY

2007-2010

Yucatan Peninsula Coastal and Marine Conservation Coordinator, Merida, Mexico

- Coordinate strategic planning processes in the Yucatan Peninsula; Implement the methodology “Conservation Action Planning” in four marine sites. Coordinate and facilitate the project “Akumal- Tulum Conservation Action Planning”, gathering and analyzing technical information for decision making.
- Follow up five annual projects and consultancies implemented by local partners; Elaborate proposals and budgets, TOR and contracts, review monthly technical and financial reports.
- Project proposals elaboration and fundraising in collaboration with the US TNC team and organize donors trips.
- Represent TNC at work meetings in Mexico and abroad.
- Coordinate and facilitate The Mexico Spawning Aggregation Reef fish Working Group.

AMIGOS DE SIAN KA’ AN

2002-2005

Project Coordinator, Chetumal, Mexico

- Implement the project “Environmental Guards Network for the Sustainable Development of Costa Maya”.
- Implement the project “Training Requirements for Integrated Watershed Management in Quintana Roo”.
- Implement the project “Water Resources Management and Conservation in Quintana Roo”.
- Elaborate national and international conservation projects proposal for funding for SEMARNAT, CONACYT, MAB UNESCO, NAWCA, The Summit Foundation and Whitley Foundation for Nature.
- Participate in the spawning aggregation reef fish and coral reef monitoring in marine protected areas.

EDUCATION

Master Integrated Watershed Management, UAQ, Queretaro, Mexico, 2007.

M.Sc. Environmental Pollution, Brunel University, London, UK, 2000.

B.Sc. Oceanography, UABC, Specialization in Marine Pollution, Ensenada, Baja California, 1999.

LANGUAGES

Spanish: First Language; **English:** TOEFL 603 points, IELTS 5.6; **French:** DELF A2 92.50.

TECHNICAL SKILLS

Trained in Open Standards, Conservation Action Planning and Miradi and Logical Framework;

Computer literate in Microsoft Office and Google Earth Pro;

Nine years experience of working remotely collaborating with teams of different countries;

Open Water and Advanced Diver - PADI;

Available to travel as needed.