

# CAREERS WITH PURPOSE



Ready to turn your passion for environmental action into a career? MobilizeGreen's three immersive, six-week online programs give you the skills, confidence, and network to succeed in the green economy. Whether you're interested in research, nonprofit work, or green business, we'll help you find your path and make an impact.

## OUR PROGRAMS

### From Data to Impact: Careers in Environmental Research Program

**APPLY NOW**

This program helps students and recent graduates bridge the gap between communities and academia. Participants learn to conduct justice-focused research, prepare for graduate school, and build a research career.

### Nonprofit Capacity and Career Readiness Certificate Program

**APPLY NOW**

Nonprofits are at the forefront of environmental change. This program is for early-career professionals who want to thrive in a mission-driven workplace. You'll get the practical skills and tools to make your mark in the nonprofit sector.

### Leadership and Career Essentials for the Green Economy

**APPLY NOW**

Breaking into the expanding green economy requires more than passion. This program is for aspiring leaders ready to launch a career in sustainability, providing the essential skills needed to take the next step with purpose.

## KEY SKILLS ACQUIRED

- **Academic Skills:** Create academic plans, analyze data, and create an academic plan.
- **Professional Tools:** Develop a writing sample and earn a digital badge.
- **Career Tools:** Build a strong resume and job search strategy.
- **Nonprofit Expertise:** Gain experience in fundraising and community engagement.
- **Professional Branding:** Build your brand and use LinkedIn effectively.
- **Career Readiness:** Practice interviewing and gain project management skills.

OCT 06<sup>TH</sup>  
TO  
NOV 14<sup>TH</sup>

# FROM DATA TO IMPACT: CAREERS IN ENVIRONMENTAL RESEARCH

The Data to Impact: Careers in Environmental Research Program is a six-week online training for students and recent graduates. The program is designed for people who are passionate about environmental action and research. It provides the skills and connections needed for a career in academia, research, or policy.

## CURRICULUM HIGHLIGHTS

- **Week 1: Mapping Environmental Research Careers** – Discover where your skills and values align within various environmental research sectors.
- **Week 2: Asking Research Questions That Matter** – Learn to design equity-informed studies that reflect community voices.
- **Week 3: Exploring Environmental Data & Tools** – Dive into environmental justice datasets, monitoring tools, and data storytelling.
- **Week 4: Writing for Impact** – Master tailoring your message for academic, policy, or public audiences.
- **Week 5: Graduate School, Funding & Fellowships** – Demystify the grad school application process and explore funding opportunities.
- **Week 6: Capstone Showcase & Professional Identity** – Present your research concept and build your professional brand.

## WHY THIS PROGRAM MATTERS

Solving environmental challenges is complex. This training helps you develop the tools to bridge the gap between communities and academia. You'll learn to turn your passion and experience into compelling research, strong graduate school applications, and meaningful work.

## SKILLS ACQUIRED

- Understand diverse environmental research careers.
- Develop community-focused research questions and methods.
- Gain exposure to environmental data and tools.
- Create a portfolio-ready writing sample.
- Design a Capstone Research Concept and Academic Pathway Plan.
- Navigate the graduate school process and funding.
- Craft your research identity statement.
- Earn a MobilizeGreen digital badge.


**APPLY  
NOW**
**MONDAYS**

1:00PM -2:30PM ET

 OCT  
06<sup>TH</sup>

 → NOV  
10<sup>TH</sup>
**ONLY  
4 HOURS  
A WEEK**


# NONPROFIT CAPACITY AND CAREER READINESS CERTIFICATE PROGRAM

This six-week online training is for students and early-career professionals interested in environmental nonprofits. The program helps you find your first role, sharpen leadership skills, and align your values with your career. You'll learn how nonprofits drive environmental justice, build communities, and influence policy, while also gaining crucial job application tools and communication skills.

## CURRICULUM HIGHLIGHTS

- **Week 1: Nonprofit Career Toolkit** - Explore green jobs in nonprofits, job applications, networking, and finding your fit in the sector.
- **Week 2: How To Be a Leader** - Discover what it means to lead, manage up, and work across teams in a nonprofit setting.
- **Week 3: Community Engagement** - Focus on outreach strategies, partnerships, and turning goals into local action.
- **Week 4: Fundraising and Grant Writing 101** - Learn to secure funding, communicate impact, and practice writing grant proposals.
- **Week 5: Communication and Organizational Messaging** - Craft compelling mission statements, strategic messaging, and practice storytelling.
- **Week 6: Capstone Showcase & Professional Identity** - Present your research concept and build your professional brand.

## WHY THIS PROGRAM MATTERS

Nonprofits are at the forefront of environmental change, but breaking into the field can feel overwhelming without guidance. This training helps you build the knowledge, confidence, and toolkit to make your mark in the sector.

## SKILLS ACQUIRED

- Understand the nonprofit sector's environmental and social impact.
- Create a tailored resume, cover letter, and job search strategy.
- Develop an emotionally intelligent leadership style.
- Showcase your skills through a case study and a capstone project.
- Gain hands-on experience in communication, fundraising, and grant writing.
- Learn to use generative AI for nonprofit work.
- Earn a MobilizeGreen digital badge.


 APPLY  
NOW

TUESDAYS  
3:00PM - 4:30PM ET  
OCT 07<sup>TH</sup> → NOV 11<sup>TH</sup>

ONLY  
4 HOURS  
A WEEK



# LEADERSHIP AND CAREER ESSENTIALS FOR THE GREEN ECONOMY

The Leadership and Career Essentials for the Green Economy Certificate Program is a six-week online training for students and emerging professionals. It provides real-world strategies and tools to help you grow as a leader, strengthen your resume, build your network, and confidently launch a career in sustainability and climate action.

## CURRICULUM HIGHLIGHTS

- **Week 1: Exploring Green Career Pathways** – Identify interests and explore options across various green sectors.
- **Week 2: From Application to Offer - Building Your Professional Brand** – Master job search, resume, cover letter, and online presence.
- **Week 3: Building Your Network - A Starter's Guide** – Learn to find mentors, build connections, and network with intention.
- **Week 4: From Contributor to Leader - Mastering Influence and Managing Up** – Discover your leadership style and navigate early career challenges.
- **Week 5: Interviewing Essentials** – Prepare for interviews, pitch your story, and practice with feedback.
- **Week 6: Professional Communications and Project Management** – Strengthen your professional presence and learn project management basics.

## WHY THIS PROGRAM MATTERS

Environmental careers are booming, but passion alone isn't enough to break in. This training equips you with the essential skills and guidance to take your next step with purpose. It's about building a career that reflects your values and empowering you to lead change from any position.

## SKILLS ACQUIRED

- Clear understanding of green career paths (nonprofit, public, private).
- Tailored resume, cover letter, and personal pitch for sustainability roles.
- Professional LinkedIn profile and networking strategy.
- Emotionally intelligent communication and leadership skills.
- Interview preparation and mock practice with feedback.
- A capstone project showcasing your goals and action plan.
- A MobilizeGreen digital badge for green economy leadership readiness.


 APPLY  
NOW

FRIDAYS  
1:00PM -2:30PM ET  
OCT 10<sup>TH</sup> → NOV 14<sup>TH</sup>

ONLY  
4 HOURS  
A WEEK

