

Educational Tools

You live in a medium sized community in an area known for recreation (fishing, boating, golf) and agriculture. In addition to working in agriculture and tourism, many commute to a nearby urban area.

Climate change is affecting your region (e.g., dangerously high heat, heavier precipitation, sea level rise, flooding, increased salinity of estuaries & aquifers).

You are part of a coalition of community groups interested in addressing these unprecedented issues. The coalition has identified education as one of its possible strategies.

1. As you begin to develop your strategy, discuss the following questions:
 - ✓ How complex is this issue?
 - ✓ How politically sensitive is the issue?
 - ✓ As possible solutions to these issues are developed, what are the potential community impacts and/or outrage?
2. Now, consider the following questions:
 - ✓ What do you wish to achieve through education?
 - ✓ Who do you want to involve?
3. Read page 92 and 93 [resource # 8]. Given your analysis, which of the four education categories (convey information, build understanding, improve skills, enable sustainable actions) match your needs? Why?
5. Read page 94 (Table 1). Given the education category or categories you identified, what strategies would you propose?
6. Using chart paper, create a presentation for coalition members.
7. As time permits, discuss the following questions:
 - a. Can one EE initiative work for multiple communities? Why or why not?
 - b. What do you think are the most commonly employed strategies and tools used to launch an EE initiative? What are the least common strategies and tools? Why?