**WILLIAM FINNEGAN RECOGNIZED BY THE NORTH AMERICAN ASSOCIATION FOR ENVIRONMENTAL EDUCATION**

BURLINGTON, VT, October 22, 2016 — William Finnegan, co-founder of Tamarack Media Cooperative, was recently recognized by the North American Association for Environmental Education (NAAEE), a leader in environmental education, as the recipient of one of NAAEE’s awards recognizing leadership in the field. At a special awards reception during NAAEE’s 45th Annual Conference in Madison, Wis. Finnegan received the Director’s Award for his significant contributions to NAAEE and the field of environmental education.

Finnegan, with his colleague Pete Land, owns Tamarack Media Cooperative, headquartered in Burlington, Vt. Tamarack provides communication services to a variety of environmental organizations including government agencies, NGOs, and academic institutions. Finnegan’s work as a filmmaker and web developer, has been featured in the public television series Natural Heroes, on BBC Radio 4, and at the International Wildlife Film Festival and Environmental Film Festival in the Washington, DC. Finnegan also teaches video production at Champlain College and is a 2010 Audubon Toyota TogetherGreen Fellow. Finnegan spearheaded the revamp and redesign of NAAEE’s website, launched at the beginning of 2016, and continues to provide crucial technological input and expertise in the maintenance and enhancement of NAAEE’s digital properties.

"For more than four decades, NAAEE has promoted excellence and impact in environmental education thanks to the determined efforts of our members, supporters, and affiliate organizations," said Judy Braus, Executive Director. “Our award winners are truly inspirational educators and organizations across North America that exemplify the best in our field, showcasing multiple disciplines, approaches, and perspectives--from classroom to community to research--all working toward a more just and sustainable society."

This year, an impressive slate of individuals and organizations from North America were selected across numerous categories. For more information about the 2016 NAAEE Awards including eligibility requirements and a full list of winners, visit [www.naaee.org/our-work/programs/awards](http://www.naaee.org/our-work/programs/awards).

**About NAAEE**

The North American Association for Environmental Education is a pioneering membership organization dedicated to accelerating environmental literacy and civic engagement through the power of education. NAAEE supports a network of more than 20,000 educators, researchers, and organizational members working in environmental education in more than 30 countries through direct membership and 57 state, provincial, and regional affiliate organizations. Through community networks, publications, signature programs, eeNEWS and eeJOBS, NAAEE provides programming and resources for professionals working in all areas of the field. NAAEE’s annual conference, now in its 45th year, convenes leaders from private and public sectors to advance the field of environmental education. For more information, visit [www.naaee.org](http://www.naaee.org/) and naaee.org/eePRO.

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