**ASHLEY HOFFMAN WINS NORTH AMERICAN ASSOCIATION FOR ENVIRONMENTAL EDUCATION AWARD**

Wingo, KY, October 22, 2014 — Ashley Hoffman from the Kentucky Association for Environmental Education was recently recognized by the North American Association for Environmental Education (NAAEE), a leader in environmental education, as the recipient of NAAEE’s hallmark annual award recognizing leadership in the field. At a special awards reception during NAAEE’s 43rd Annual Conference in Ottawa Ashley Hoffman was announced as the winner of the Outstanding Service to EE by an Individual Award (Regional Level).

Ashley has been instrumental in energizing the Southeastern Environmental Education Alliance (SEEA). The SEEA was awarded $210,000 from the EPA, which allowed the SEEA to award mini-grants throughout the region! This project and further collaborations between leaders of the southeastern affiliates, including regional conferences, have allowed each organization to grow their own capacity.

“For more than 43 years, NAAEE has promoted excellence and impact in environmental education thanks to the tireless efforts of our members and affiliate organizations,” said Judy Braus, executive director, NAAEE. “Our award winners represent a pulse check on the latest progress in our field across all categories, from teaching and community engagement to research and environmental justice.”

This year, nearly a dozen recipients— a mix of individuals and organizations from around the world— were selected across seven categories. For more information about the 2014 NAAEE Awards including eligibility requirements and a full list of winners, visit naaee.net/awards.

**About NAAEE**

The North American Association for Environmental Education (NAAEE) accelerates environmental literacy and civic engagement through innovative education practices and programs. NAAEE supports a network of more than 16,000 educators, researchers, and organizational members working in environmental education across more than 30 countries through direct membership and 54 regional affiliate organizations. Through sponsored community networks, publications and employment development opportunities, NAAEE provides resources for educators, professionals, volunteers, and researchers. NAAEE’s tentpole annual conference, now in its 43rd year, convenes leaders from private and public sectors to advance the field of environmental education. For more information, visit [www.naaee.net](http://www.naaee.net).

*# # #*